Look Your Best in Video

If you are scheduled to appear on camera, bear in mind that the video camera "sees" color, pattern and contrast differently than the human eye does. So it is important to dress for the way the camera sees you. The most important rule to follow when selecting your on-camera outfit is to keep it simple, plain and lowkey. We want the audience to focus on you, your face and what you have to say, not what you're wearing.

To look your best on camera follow these simple guidelines:

Don'ts

<u>Do's</u>

Avoid wearing all white, black or red dresses Wear colors in the middle of the brightness and jackets range: medium blue, green, maroon, wine, pink, dark gray, purple, etc. Avoid wearing "loud" patterns like plaids, Consider your hair color when choosing your stripes (thin or broad), or checks. Please avoid outfit. If your hair is light (blonde or all gray), herringbone patterns, too. These patterns tend then lighter colors are okay. Beige, light gray, to vibrate on the video screens. pink, light blue and most pastels are fine. Avoid glittery, shiny, highly reflective materials If your hair is dark, stick to medium range to like sequined dresses. dark colors, still taking care to avoid all black. If your skin is dark, stick to darker colored clothes so your face appears lighter than your clothes. Avoid wearing shiny jewelry that may catch and Men: Choose a non-shiny, plain tie which reflect light. Please avoid long dangling complements your suit. Avoid tight patterns. (If earrings. And avoid multiple strand necklaces, in doubt, bring some alternative ties with you for and ornaments that could make noise near the the shoot.) lavaliere microphone. Do not wear distracting clothing; for instance, a Women: Please use make-up sparingly unless sweater with a large turkey embroidered on it, otherwise directed. Please bring personal or a Mickey Mouse T-shirt. Inappropriate makeup and hair-dressing tools to the shoot, so clothing depends upon the context of the video. you can fix errant hair. Check if professional Your better judgment is required here. make-up is available on set.

High Definition video reveals plenty of detail, so our job is to make you look good. We check your appearance before we record. Powdered make-up is applied frequently to both men and women to eliminate shine from their nose, cheeks, and forehead, and due to baldness. We also check your posture and give you performance tips.